

Pou Chen announces monthly sales for September 2012

Date: October 11, 2012

Pou Chen Corporation (“Pou Chen”, Ticker: 9904.tw) today announced its sales for September 2012 was NT\$17,846 million on a consolidated basis and NT\$938 million on an unconsolidated basis, respectively.

Pou Chen Consolidated Sales Report

(NTD ‘000)

Consolidated Sales	Amount
September 2012	17,845,661
September 2011	18,832,211
Y-o-Y Change	-5.2%
August 2012	18,076,796
M-o-M Change	-1.3%
January through September 2012	167,871,733
January through September 2011	165,239,645
Y-o-Y Change	+1.6%

Note:

1. All figures were unaudited, prepared by Pou Chen. The basis for calculating the above consolidated figures was according to the same calendar period; however, they would be different from the audited consolidated figures, as the audited consolidated figures were prepared in conformity with the same accounting period.
2. The consolidated figures only included the sales of Pou Chen and Yue Yuen Industrial (Holdings) Limited (“Yue Yuen”), not all sales of Pou Chen’s subsidiaries. Yue Yuen’s net sales were restated to New Taiwan Dollars at the average exchange rate of the current year.
3. USD/NTD=29.53 in September, 2012; USD/NTD=29.73 in September, 2011.
4. Pou Chen held 49.98% ownership of Yue Yuen as of September 30, 2012

Yue Yuen, Pou Chen Sales Report

	Yue Yuen	Pou Chen
	(USD '000)	(NTD '000)
September 2012	572,536	938,100
September 2011	594,177	1,165,915
Y-o-Y Change	-3.6%	-19.5%
August 2012	567,014	1,089,624
M-o-M Change	+1.0%	-13.9%
January through September 2012	5,384,999	7,925,883
January through September 2011	5,346,544	10,322,219
Y-o-Y Change	+0.7%	-23.2%

Note:

1. All figures were unaudited, prepared by Yue Yuen and Pou Chen, respectively.
2. The above figures of Yue Yuen included the sales of Pou Sheng International (Holdings) Ltd. ("Pou Sheng"). Yue Yuen held 56.82% ownership of Pou Sheng as of September 30, 2012.
3. The above figures of Pou Chen are unconsolidated.

For more information, please refer to the following websites:

- Pou Chen: <http://www.pouchen.com/>
- Yue Yuen: <http://www.yueyuen.com/>
- Pou Sheng: <http://www.pousheng.com/>

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